



BIG HEART INTELLIGENCE

Strengthening the heart of your organization by renewing
its life force, vitality and resilience



AN INITIATIVE OF **ALLIANCES FOR DISCOVERY**



PREVENTING BURNOUT: A GLOBAL CHALLENGE

Burnout is already a \$300 billion problem becomes worse each year. Its origins are: emotional, psychological, energetic, physical, behavioral, environmental, and existential (i.e. loss of meaning and purpose). Burnout causes mental and physical illness, destroys morale, and undermines productivity at every level of your organization. It is prevalent among major industries and professions, especially medical and community health providers, accountants, and attorneys.

There is a fundamental flaw in our present approach to burnout. We rely unduly on our brains but shortchange their partner, the heart. By optimally combining the extraordinary capacities of each, burnout and other multifaceted challenges can be addressed in a new and powerful way.



BHI: AN EFFECTIVE SOLUTION

Big Heart Intelligence® (BHI) is a core organizational competency that enhances our ability to sense, perceive, think, and engage with greater insight and vitality. It combines the latest discoveries in neuroscience with a practical knowledge of how to release the potentialities of the human heart in preventing burnout. It is uniquely integrative: it addresses all dimensions of burnout (psychological, emotional, energetic, physical, behavioral, and existential) simultaneously. When cultivated individually, within organizations and communities, it offers a new and powerful remedy for the pandemic of burnout. It is measured by Big Heart IQ™

STRESS & "BUSYNESS"

BHI affords an immediate and effective remedy to stress and acute "busyness" that is costing businesses \$billions annually in illness and reduced productivity. Learning how to relax is the foundation of the BHI program and can become a core organizational skill.





BURNOUT ANTIDOTE

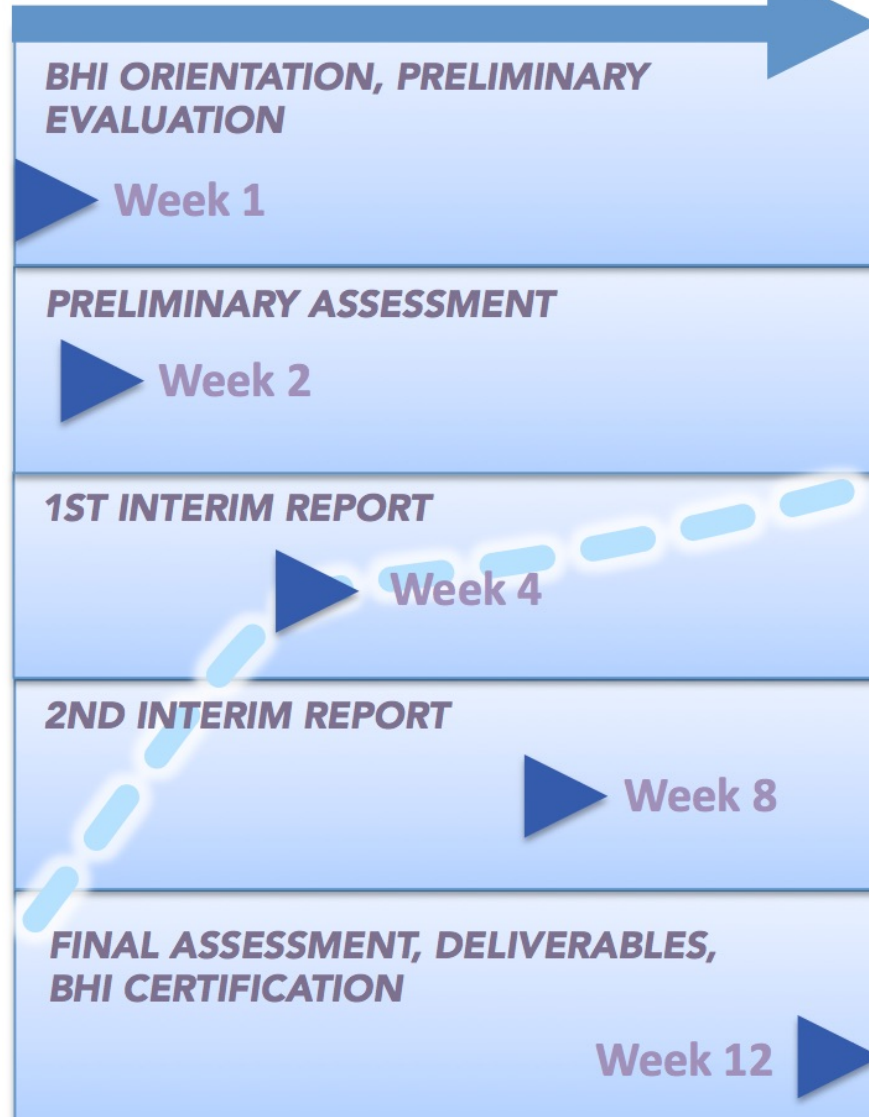


90 DAY ROADMAP

In 90 days we will assess and diagnose your burnout challenge and produce a roadmap to address it. In the first week the road map will focus on the parts or functions of your organization where you are most vulnerable and where a remedy will be most measurably valuable. Coaching is available throughout the program. 90 days is the minimum required to sustain a beneficial change in organizational culture. The results can be evaluated by the MBI (Maslach Burnout Inventory), EI (Emotional Intelligence) and other well established metrics.



90 DAYS to BHI



PREVENTING BURNOUT

Because it is holistic and integrative, BHI can beneficially transform every aspect of organizational life. An increase of Big Heart IQ in one department or function will simultaneously translate to every other.

BHI
UPGRADES
BUSINESS
DNA



- ➡ *Leadership*
- ➡ *Strategy*
- ➡ *Change Management*
- ➡ *Collaborative Innovation*
- ➡ *Negotiation*
- ➡ *Strategic Alliances*
- ➡ *Marketing & Sales*
- ➡ *Human Capital*
- ➡ *Conflict Management*
- ➡ *Beyond CSR/CSV*

FINAL REVIEW

At the end of the process we will deliver a final report confirming an increase in Big Heart IQ.

BHI DELIVERABLES:

- Executive coaching: **BHI Basics**.
- **BHI Burnout Prevention Program**, including surveys, analytics, diagnostics, training materials, and other resources.
- An intelligent, interactive, personalized version of your **BHI Road Map**. This enables the entire organization to sustain its Big Heart IQ progress.
- **Practical applications** for burnout prevention using: "Laughing Heart—A Field Guide to Exuberant Vitality for All Ages—10 Essential Moves", and "Piloting Through Chaos—The Explorers Mind".
- **Membership** in World Health Innovation Summit Burnout COIN (Collaborative Innovation Network) to develop innovative solutions for burnout.





DIAMOND SPONSOR

\$50,000

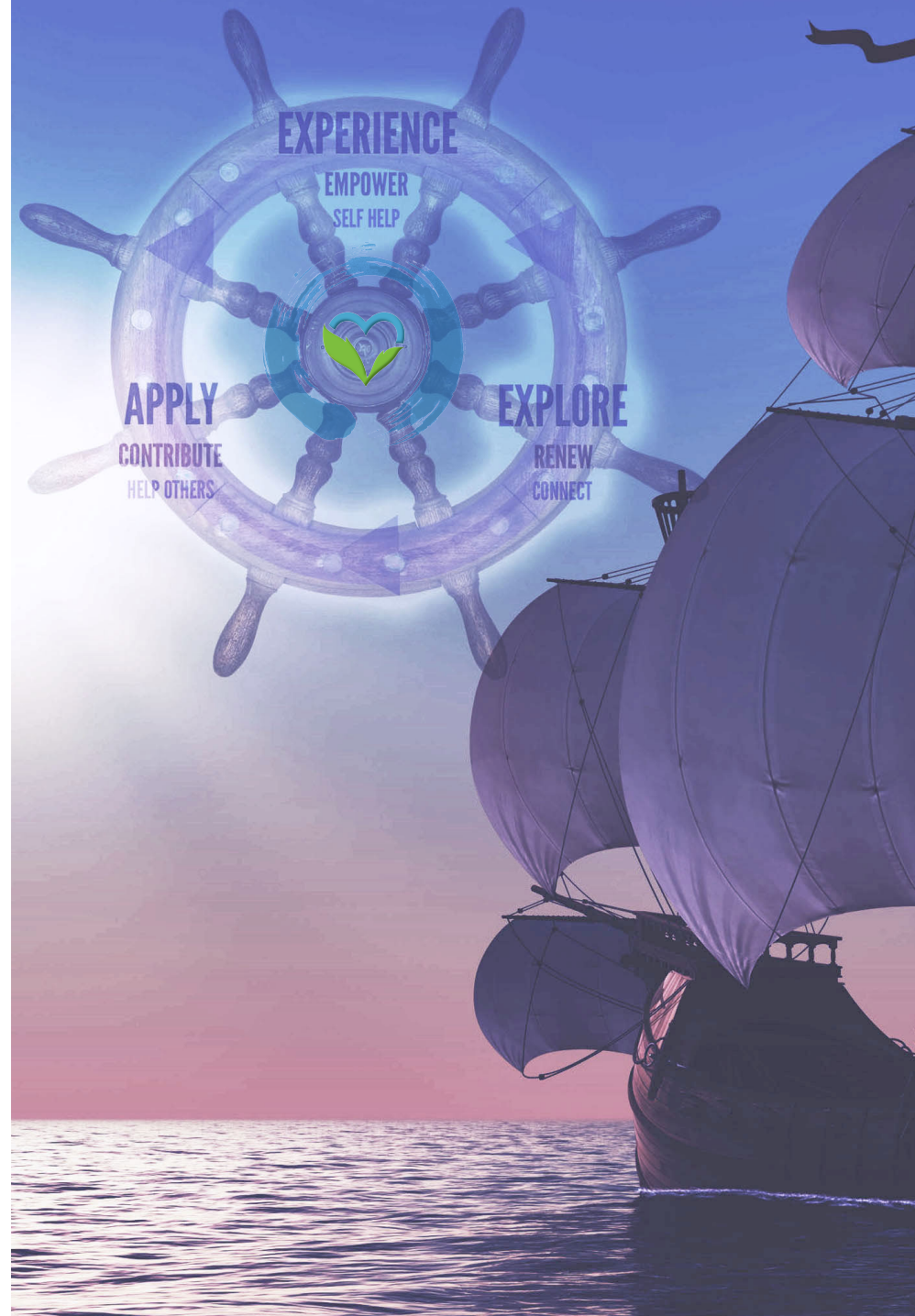
The present program is the public interest services Alliances for Discovery is making available as a 501c3 tax exempt non-profit research and educational organization. We invite you to become a Diamond Sponsor enjoying the benefits of our partnership program. By collaborating with Alliances for Discovery, you are contributing to the development of an urgently needed new body of knowledge that can be immediately and practically deployed at this inflection point in history.



**Strengthening
organizations by
renewing life
force and vitality**

TURNING THE WHEEL

After Alliances for Discovery has helped you address the challenge of burnout prevention, we will innovate with your organization in making our BHI system freely available to any noble cause or program that is your high CSR priority.





SUCCESS HIGHLIGHTS

- Three year project to prepare leading mind/body coaches in the US Veteran's Administration to train soldiers in the field (Health Action Synergy)
- Two year program for the U.S. Air Force on holistic life planning (Health Action Synergy)
- Current three year NIH research grant in collaboration with Mayo Clinic and Arizona State University on mind/body health and wellbeing (Health Action Synergy)
- Trained Chinese women's 'wuxu' Olympic team in heart-centric energy practice to over 100 gold medals (Master Li Junfeng)
- Coached senior executive teams at Fortune 100 companies in the U.S., London, Amsterdam, Beijing, Hong Kong and Tokyo in a unique heart-centric system of negotiation and strategic alliance development (Julian Gresser)
- Implemented successful burnout remedial programs for over 20 years at an organizational and community level in the UK, Sweden, Denmark, Finland, India, Southern Africa, Zimbabwe, Uganda, Columbia, and Australia, using her unique process of envisioning positive alternative futures and practically "backlighting" these imaginative scenarios to the present (Dr. Elspeth McAdam)

THE BHI TEAM

A SEASONED
INTERNATIONAL
WORLD CLASS BHI
TEAM UNIQUELY
COMBINING
EXPERTISE IN
SCIENCE,
TECHNOLOGY,
HEALTHCARE,
BUSINESS AND LAW



Julian Gresser,
Chairman, Global Alliances



William Moulton,
Board Member, CTO



Patricia Bader-Johnston,
Board Member, Senior VP
Asia

STRESS MANAGEMENT

SENIOR PRACTICE LEADERS

BHI SENIOR
PRACTICE LEADERS
INNOVATE BHI
PRINCIPLES IN
THEIR DOMAINS
OF PROFESSIONAL
EXPERTISE

ROGER JAHNKE, OMD,
Founder Health Action



SIMON FOX,
Executive Director, Adventures in
Caring Foundation



LI JUNFENG,
Qigong Grandmaster,
Founder, Sheng Zhen Society



COMMUNICATION & LEADERSHIP

JEFFREY L. MISHLOVE, PhD,
Social Entrepreneur, Host New
Thinking Allowed



GARETH PRESCH, Healthcare
Management BA Hons, and CEO
World Health Innovation Summit



SENIOR PRACTICE LEADERS

INNOVATION VITALITY

HOWARD LIEBERMAN, PhD,
Founder Silicon Valley Innovation
Institute



COMMUNITY DEVELOPMENT

Dr. **ELSPETH MCADAM**, Child and
Family therapy for UK NHS (National
Health Service) for 30 years



SUSTAINABILITY

WOODROW CLARK,
Qualitative Economist, IPCC Panel
Nobel Peace Prize



PHILANTHROPY AND WEALTH MANAGEMENT

KAY SPRINKEL GRACE,
Internationally recognized expert on
Philanthropy





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